



Republic of the Philippines
MUNICIPALITY OF LINGAYEN
Province of Pangasinan
Office of the Mayor

EXECUTIVE ORDER NO. 15, SERIES OF 2023

**ORGANIZING THE VARIOUS COMMITTEES
OF THE BAGOONG FESTIVAL 2023**

WHEREAS, Lingayen *Bagoong* is undoubtedly the finest in the world. It turns ordinary recipes into gastronomic delights; it placed our Municipality on the cultural map of the Philippines; and it has crossed the seas to add an exotic flavor to Western cuisine.

WHEREAS, in recognition of the importance of bagoong in our Municipality's identity, Sangguniang Bayan Ordinance No. 06, Series of 2012 established the annual *Bagoong Festival* in the Municipality of Lingayen which for this year will be held from March 16 to 18, 2023.

WHEREAS, there is a need to organize the various committees to oversee the different aspects of these celebrations to ensure an orderly, peaceful, bright, and joyous experience for all.

NOW THEREFORE, by virtue of the powers vested in me by law, I, LEOPOLDO N. BATAOIL hereby organize the various committees for the 2023 Bagoong Festival in the Municipality of Lingayen, as follows:

Executive Chairperson: Mayor Leopoldo N. Bataoil

Executive Vice Chairperson: Vice Mayor Mac Dexter G. Malicdem

Members:

- Municipal Administrator's Office
- Lingayen Tourism & Cultural Affairs Office
- Municipal Accounting Office
- Municipal Legal Office
- Municipal Budget Office
- Municipal Information Office
- Local Civil Registry Office
- Market Office
- Human Resource Management Office

SUB-COMMITTEES

I. FESTIVAL DIRECTORATE

- Municipal Administrator's Office (Over-all Festival Director)
- Lingayen Tourism & Cultural Affairs Office
- Municipal Legal Office





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II. COMMITTEE ON FINANCE/WAYS & MEANS

Chairman: Hon. Jasper S. Pasion
Co-Chairman: Nelson S. Gumapos
Members:
Atty. Dominique Evangelista
Jeanne Irayda N. Gomez
Lilibeth P. Manaoat
Marissa L. Santos
Agnes P. Fernandez
Larry B. Flores

III. COMMITTEE ON SPONSORSHIP

Chairman: Hon. Von Carlo Tiangson
Co-Chairman: Michelle Z. Lioanag
Members:
Marissa L. Santos
Cezar Ian B. Fernandez
Mary Shine S. Andrayan
Christopher B. Dudang, Jr.

IV. COMMITTEE ON PROGRAMS & INVITATION

Chairman: Hon. Rodolfo Luigi F. Morosi
Co-Chairman: Roberto DG. Sylim
Members:
Michelle Z. Lioanag
Kathyren D. Dungca
DJ John S. Estrada
Ian Belino B. Fernandez
Mary Shine S. Andrayan

V. COMMITTEE ON PROMOTIONS & DOCUMENTATION

Chairman: Vice Mayor Mac Dexter Malicdem
Co-Chairman: Mae V. Rueda
Members:
Gian Carlo E. Rueda
Mary Rose B. Llanillo
Frederick D. De Guzman
DJ John S. Estrada
Chuckie G. Cacondangan
Jesnah Mae V. Aquino
Jubet Camagay
Juris Camagay
Via Marie P. Tuazon
Jackson B. Aquino





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VI. COMMITTEE ON INAUGURATION OF THE LINGAYEN BAGOONG FESTIVAL, LINGAWEN COOKING COMPETITION & TAWAY-TAWAY COOKING EXHIBITION

Chairman: Hon. Ricardo R. Ferrer

Co-Chairman: Michelle Z. Lioanag

Members:

Arnel Bernardo

Larry B. Flores

Clark P. Mamaril

Kimpee Jayson Q. Cruz

Kathyren D. Dungca

Alvin C. Gregorio

Blesilda S. Casipit

Melmar Dangla

VII. COMMITTEE ON FREE GUIDED TOUR TO BAGOONG FACTORY

Chairman: Hon. Von Carlo Tiangson

Co-Chairman: Jasmine Bernal

Members:

Hon. Mac Dexter G. Malicdem

Bethany Allesson L. Dela Cruz

Kristin Louise Infante

Alvin C. Gregorio

Liza Joy Javier

VIII. COMMITTEE ON YUGYUGAN ED PLAZA (PART I)

Chairman: Hon. Gabriel Ivan Tuazon

Co-Chairman: Larry Flores

Members:

Natalie S. White

DJ John S. Estrada

Melmar Dangla

Frederick D. De Guzman

IX. COMMITTEE ON KID'S FUN DAY

Chairman: Hon. Ramon Anselmo M. Cuaresma

Co-Chairman: Lorenza R. Decena

Members:

Hon. Mac Dexter G. Malicdem

Jocelyn G. Rimando

Jennalyn Bartolome

Grace Tanique





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X. COMMITTEE ON MISS GAY LINGAYEN BAGOONG FESTIVAL 2023

Chairman: Hon. John Marc M. Lopez (Confirmed)

Co-Chairman: Virgilio Mamaril Jr.

Members:

Michelle Z. Lioanag
Melmar Dangla
Patrick L. Santos
Engr. Keith Vincent A. Jimenez
Alvin C. Gregorio

XI. COMMITTEE ON GRAND FLOAT PARADE & STREET DANCE COMPETITION

Chairman: Hon. Jonathan Ramos (Confirmed)

Co-Chairman: Clark Mamaril

Members:

Michelle Z. Lioanag
Larry B. Flores
Kimpee Jayson Q. Cruz
Kathyren D. Dungca
Alvin C. Gregorio
Melmar Dangla
LDRRMO
PNP
BFP
POSO
MSAT

XII. CHAIRMAN ON YUGYUGAN ED PLAZA (PART 2)

Chairman: Hon. Jay Mark Kevin D. Crisostomo

Co-Chairman: Roberto DG. Sylim

Members:

Marissa L. Santos
Kathyren D. Dungca
Blesilda S. Casipit
Patrick L. Santos
Frederick D. De Guzman
Rowena O. Valerio
Alvin C. Gregorio

XIII. COMMITTEE ON PHYSICAL ARRANGEMENT, CLEANLINESS & SANITATION, SET-UPS & ACCOMMODATION

Chairman: Larry B. Flores

Co-Chairman: Engr. John Silvester A. Tapia





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Members:

Grace A. Satuito
Melmar Dangla
Roland Mamaril
GSO
LDRRMO
MENRO
MSAT

XIV. COMMITTEE ON SAFETY, SECURITY, & TRAFFIC MANAGEMENT

Chairman: Pltcol Wilmer L. Pagaduan

Co-Chairman: Dr. Heinrich Manuel

Members:

PSgt. Amador Nazareno
Silvestre Vila
Lingayen PNP
LDRRMO
MSAT
POSO
RHU I, II, & III

XV. FESTIVAL CONSULTANTS

- Jose C. Ferrer
- Ramon N. Bataoil
- Atty. Nolan Evangelista
- Engr. George P. Vinoya
- Orlando Bartolome
- Gerald Michael Gutierrez
- Engr. Emilio Sison
- Gilbert Mangapot
- Dr. Lito Casipit

The various committees shall perform their duties and responsibilities germane to their functions to ensure the success of the 2023 Bagoong Festival.

Done this 9th day of March, 2023, in Lingayen, Pangasinan.


LEOPOLDO N. BATAOIL
Municipal Mayor

