



Republic of the Philippines  
**MUNICIPALITY OF LINGAYEN**  
Province of Pangasinan  
**Office of the Mayor**

**EXECUTIVE ORDER NO. 20, SERIES OF 2023**

**CREATING THE TOURISM DEVELOPMENT PLANNING COMMITTEE OF THE  
MUNICIPALITY OF LINGAYEN**

**WHEREAS**, The Tourism Act of 2009 encourages LGUs, in consultation with stakeholders, to utilize their powers under [Republic Act No. 7160, otherwise known as the Local Government Code of 1991](#), to ensure the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes.

**WHEREAS**, insofar as practicable, LGUs should prepare local tourism development plans that integrate zoning, land use, infrastructure development, the national system of standards for tourism enterprises, heritage and environmental protection imperatives in a manner that encourages sustainable tourism development.

**NOW THEREFORE**, by virtue of the powers vested in me by law, I, **LEOPOLDO N. BATAOIL**, hereby order as follows:

**Section 1. Creation and Composition.** — There is hereby created in the Municipality of Lingayen a Tourism Development Planning Committee composed of the following:

Chairperson — Municipal Mayor

Vice Chairperson — Municipal Vice Mayor

Members:

Municipal Administrator

SB Member/Chairperson of the Committee on Tourism

Municipal Tourism Officer- Designate

Tourism Operations Officer I

Municipal Planning & Development Officer

Municipal Treasurer

Municipal Budget Officer

Municipal Accountant





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Municipal Social Welfare and Development Officer

MLGOO

3 Representatives from Tourism Stakeholders

1 Representative from Civil Society

The representatives from Tourism Stakeholders and civil society shall be designated by the Chairperson.

**Section 2. *Tourism Enterprise Zones.*** — The Committee shall identify prospective Tourism Enterprise Zones within the Municipality. Any geographic area with the following characteristics may be designated as a Tourism Enterprise Zone:

- a. The area is capable of being defined into one contiguous territory;
- b. It has historical and cultural significance, environmental beauty, or existing or potential integrated leisure facilities within its bounds or within reasonable distances from it;
- c. It has, or it may have, strategic access through transportation infrastructure, and reasonable connection with utilities infrastructure systems;
- d. It is sufficient in size, such that it may be further utilized for bringing in new investments in tourism establishments and services; and
- e. It is in a strategic location such as to catalyze the socioeconomic development of neighboring communities.

**Section 3. *Tourism Development Plan.*** — The Committee shall create a *Tourism Development Plan* which shall, consistent with principles of economic, cultural, and environmentally sustainable development, specifically identify:

- (a) Tourism focal points and resources available within the proposed Tourism Enterprise Zones and adjoining areas;
- (b) Features which satisfy the requisites for the designation of a Tourism Enterprise Zone enumerated under Section 2 of this Executive Order.
- (c) Areas for infrastructure development, for investment, and for preservation, as well as the kind of development, nature of investment or sustainable activities allowed within preserved areas, respectively;
- (d) Medium- and long-term studies on market trends, and corresponding development strategies for the Tourism Enterprise Zone;





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- (e) Studies on the economic impact of development within the Tourism Enterprise Zone and in surrounding communities;
- (f) Studies on the environmental, cultural and social carrying capacity of the Tourism Enterprise Zone and surrounding communities;
- (g) Design plans for structures which incorporate design and sustainability principles from local architecture and the surrounding environment; and
- (h) Such other information that the TIEZA may require.

**Section 4. Funding.** — The budgetary requirements for the conduct of activities and delivery of outputs shall be sourced from local funds.

**Section 5. Effectivity.** — This Executive Order shall take effect immediately.

Done this 29th day of March, 2023, in Lingayen, Pangasinan.



**LEOPOLDO N. BATAOIL**  
*Municipal Mayor*

